



I work as a **catalyst** in a variety of capacities to move projects forward at the confluence of **technology, design, and innovation** – focusing on quality and context.

Anastacia E. Gutierrez

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WEB

<http://aeg.website>

<http://aegartistry.com>

AREAS OF EXPERTISE

Project Facilitation and Consulting
Problem-Solving and Ideation
Organization and Management
Research, Copywriting & Editing
Technology and Design

SKILLS

Photoshop	●●●●○
InDesign	●●○○○
Illustrator	●○○○○
Objective-C, iOS SDK	●●●●○
Wordpress	●●●●○
HTML	●●●●○
CSS	●●●●○
PHP	●●○○○
XML	●●●●○
SQL, SQLite, MySQL	●●●○○
Javascript, jQuery, AJAX	●●●○○
Flash AS2 and AS3	●●●●○
VBA programming	●●○○○
MS Access	●●●●○
MS Excel	●●●○○
MS Word	●●●●○
Mac OSX	●●●●●
Windows OS	●●●○○

QUALIFICATIONS

- ✓ 6+ years of professional experience with website technologies, including: programming, full-stack development, UI and UX layout, visual design, databases, viral widgets, ads, and API integration
- ✓ Five years experience in mobile technologies, developing native applications for Apple mobile devices, including MediaPlayer, CoreLocation and CoreData libraries, as well as multi-threaded environments
- ✓ Photo editing, manipulation and graphics skills for online and print publications
- ✓ Eight years experience with various aspects of project management and coordination, including: client communication, design, resources, research, consultation, sourcing, ordering, budgets, project review, production, scheduling, and product shipping
- ✓ Supervision of staffs of up to 20 people and volunteer groups as large as 200 people
- ✓ High level prioritization, problem-solving skills, self-initiation, and a thorough completion of projects
- ✓ Extensive experience researching, writing, editing, and producing various phases of publications and correspondence, including tutorial and product copywriting, analytical compilation, e-newsletters, and social media content
- ✓ Precise capacity to manage details and conceptual strategy
- ✓ Volunteer experience in IT support, construction, biological survey, permaculture landscape and habitat restoration, campaign coordination, and hiring committees

EDUCATION

- 🏛️ **PRESCOTT COLLEGE • TUCSON, ARIZONA • 2001-2002**
B.A. Liberal Arts Major in Anthropology, emphasis in Archaeology
Liberal Arts and Science/Mathematics Minors
- 🏛️ **FEATHER RIVER COLLEGE • QUINCY, CALIFORNIA • 1996-1999**
Associate of Arts Social Sciences // English // Liberal Arts
Assoc. of Science Biology // A.A. Environmental Studies

EXPERIENCE

Freelance

Developer, Designer & Copywriter

📅 2010-PRESENT

- ➔ Design, programming, maintenance for web or iOS applications, including consultation and project management
- ➔ Copywriting, graphic design, photo manipulation, layout for print and online publications
- ➔ Web and mobile technologies advisor, coordinator, and entrepreneur

BrinkMedia, Inc.

Web Developer / Project Manager

📅 2007-2010

- ➔ Sole developer for iPhone, iPod Touch, and iPad native applications
- ➔ Quality assurance advisor for UI and UX design on mobile platforms
- ➔ Flash Developer and Technical Lead for selected online projects, including websites, RIAs, viral widgets, social networking applications, and multimedia advertising
- ➔ Client interface and project management, including coordination between design and programming staff, as well as oversight of scheduling, delivery, and launch
- ➔ Technical advisor and writer for project proposals

REFORM Furniture, Inc.

Webmaster & Applications Programmer

📅 2006-2008 (CONTRACT BASIS)

Project Coordinator & Office Manager

📅 2005-2006

- ➔ Website design, programming, and maintenance
- ➔ Design and distribution of online marketing publications
- ➔ Contact for clients and vendors, coordinating project production and scheduling, including freight shipments
- ➔ Project design and resources, including: research, consultation, sourcing, and ordering
- ➔ Review and modification of technical drawings for custom furniture components
- ➔ Computer and network support on both Macintosh and PC platforms

SWCA Environmental Consultants

Project Consultant / Field Technician

📅 2004-2005 (CONTRACT BASIS)

Archaeological Laboratory Director

📅 2002-2003

Archaeological Lab Technician

📅 2000-2002

- ➔ Data integrity and maintenance, including supervision and training for lab employees and staff archeologists
- ➔ Implementation, design and training for company records and database procedures
- ➔ Supervisor for field collections, lab procedures, and facilities to ensure regulatory compliance
- ➔ Technical research and writing for publication and communication
- ➔ Corporate permitting; Archival research and agency coordination
- ➔ Archaeological monitoring, survey, and excavation; Artifact and field illustration and photography

creative • insightful • technical • **catalyst**

AN ADEPT GENERALIST WITH A PASSION FOR BUILDING BETTER THROUGH CURIOSITY + COLLABORATION

